

## ABSTRACT OF THE DISCLOSURE

Data related to images are included in an album when generating an album of images photographed during a trip. A user accesses an album generation support server from a personal computer to request album generation. The user transmits data regarding a departure point, a departure time, a final destination, etc., as well as image data sets to the album generation support server. An album generation server generates travel route data representing the user's travel route based on the input data and estimates locations along the travel route where the image data sets were photographed based on time data attached thereto. Third party image data sets, text data which are descriptions of the estimated photography locations, etc. are read out from a storage means. Album data is generated based on the read out data and the image data sets.